

Advertise on Videopoker.com



This is your opportunity to reach *thousands* of avid gaming enthusiasts and frequent casino visitors



728 x 90
160 X 600

Contact Greg Brown: greg.brown@videopoker.com or (425) 820-8235

www.videopoker.com



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This is your opportunity to reach thousands of avid gaming enthusiasts and frequent casino visitors

We get results:

We'll work directly with you to develop effective campaigns. Creative services available.
High click through rates for casino and travel ads

SITE STATISTICS

• Monthly unique visitors	80,000
• Monthly ad impressions	30 million
• Time spent per visitor	8 minutes

AUDIENCE PROFILE

• Male	54%
• Female	46%
• Earn more than \$100,000	21%
• 55+	29%
• Visit a casino more than once a year	80%
• Visit a casino more than 6 times per year	50%
• Visit Las Vegas at least once a year	50%

TARGETING

• Geographic	X
• Demographic	X
• Profile	X

CREATIVE SPECIFICATIONS

Placement	Dimensions	Max. Size	Max. Loops	3rd Party Tags
• Leaderboard	728 X 90	25K	3 loops. 10 sec	OK
• Skyscraper	160 X 600	30K	3 loops. 10 sec	OK
• Find A Game Sponsorship	120 X 240	20K	3 loops. 10 sec	OK

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